

#BeHomeTogether Instagram Contest  
OFFICIAL RULES

1. NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR TO WIN.

PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

2. SPONSOR: The sponsor of the Sweepstakes is Williams--Sonoma, Inc., on behalf of its brand, Pottery Barn ("Sponsor"), 3250 Van Ness Avenue, San Francisco, CA 94109.

3. PROMOTION PERIOD: The Sweepstakes begins at 9:00:00 pm PST on 11/11/15 and ends at 12:00:00am PST on 11/29/15 ("End Date").

4. ELIGIBILITY: The Sweepstakes is open only to residents of the 50 United States of America or the District of Columbia who are 13 years of age or older at time of entry. If under the age of majority, the entrant's parent or legal guardian must read and agree to these Official Rules. Employees of Sponsor, its prize providers and licensors, and each of the foregoing entities' affiliates, authorized designees and other related entities, and any other individual or entity associated with the development, judging or administration of the Sweepstakes (collectively, the "Promotion Entities"), as well as members of such employees' immediate families (spouses, children, siblings, parents), and persons living in the same household as such persons, whether or not related, are not eligible to participate in the Sweepstakes. This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook.

5. HOW TO ENTER: There is one (1) way to enter the Sweepstakes; open the Instagram app [www.instagram.com](http://www.instagram.com) and upload your photo containing Pottery Barn product and apply the hashtag #behometogether to the caption of your photo to enter the contest.

Your Instagram profile must be public for your entry to count. Entries must be received before the End Date. Sponsor is the official timekeeper for the Sweepstakes. All entry information and materials become the property of Sponsor and will not be acknowledged or returned. Except as otherwise contemplated in these Official Rules, and to the extent entrants may otherwise elect at the time of entry, personal information collected in connection with the Sweepstakes will be used in accordance with the online privacy policy available at [www.potterybarn.com](http://www.potterybarn.com)

6. REPRESENTATIONS AND WARRANTIES; INDEMNIFICATION: Each person who enters the Sweepstakes represents and warrants as follows: (a) the Submission is the entrant's own original, previously unpublished, and previously unpublished work; (b) the Submission does not contain any harmful computer code and is not otherwise corrupted; (c) as of the date of submission, the Submission is not the subject of any actual or threatened litigation or claim; (d) the Submission does not and will not violate or infringe upon the intellectual property rights or other rights of any other person or entity; and (e) the Submission does not and will not violate any applicable laws, and is not and will not be defamatory or obscene. Each entrant hereby agrees to indemnify and hold the Sweepstakes Entities harmless from and against any and all third party claims, actions or proceedings of any kind and from any and all damages, liabilities, costs and expenses relating to or arising out of any breach or alleged breach of any of the covenants, representations and warranties of entrant hereunder.

7. GRANT OF RIGHTS: By making a Submission in connection with the Sweepstakes, each entrant into the Sweepstakes hereby (a) irrevocably grants to Sponsor and its affiliates, and their respective successors and assigns, a non--exclusive, transferable, fully--paid, royalty--free, worldwide, perpetual, license, including the unlimited right to sublicense, to use, copy, edit, modify, alter, transcode, adapt, translate, publicly perform, publicly display, store, reproduce, transmit and distribute the Submission by means of any and all media and devices whether now known or hereafter devised, including, without limitation, on the Website; and (b) agrees to assign all right, title, and interest in and to their Submission to Sponsor if such Submission is selected as a winning Submission; and (c) agrees to execute all further documents respecting the Submission requested by Sponsor, including any further license or assignment, in order for Sponsor to use the Submission as contemplated by the Sweepstakes. Each entrant irrevocably waives any and all so--called moral rights they may have in the Submission. For clarity, Sponsor has the right (but not the obligation) to publish any Submission on the Website.

8. PRIZES: One (1) Grand Prize of (1) Pottery Barn \$2,500 gift card (Approximate Retail Value "ARV"): \$2,500) will be available to the winner. Gift cards subject to standard gift card terms and conditions; see gift card for details. Prizes will be delivered only to an address in the United States. No cash alternative or substitution of prizes will be allowed, except Sponsor reserves the right in its sole discretion to substitute prizes of comparable value, in whole or in part, for any reason. THE WINNER IS RESPONSIBLE FOR REPORTING AND PAYING ANY AND ALL INCOME, SALES OR EXCISE TAXES THAT MAY APPLY TO ACCEPTING PRIZES; SPONSOR IS NOT RESPONSIBLE FOR AND WILL NOT PAY ANY SUCH TAXES.

9. ODDS: Many will enter, only one (1) will win. Actual odds of winning depend on the number of eligible entries received.

10. WINNER SELECTION: The winners will be determined by a computerized random selection conducted by Sponsor from among all eligible entries on or around 11/30/15 in San Francisco, California. All results of the selections are final and binding, subject to these Official Rules. In the event a winning entry is discovered to be invalid for any reason whatsoever or the person who submitted the winning entry fails to comply with these Official Rules prior to delivery of the prize, the prize may be forfeited and awarded to an alternate winner. No more than the advertised number of prizes will be awarded.